

PRODUCT ANNOUNCEMENT



Date: 28 April, 2022

New Fluke Cases TB25, C37XT and C11XT



TB25



C37XT



C11XT

Value Proposition

| | |
|---|--|
| For.... (target market) | Commercial and residential technicians, light industrial electricians, and facilities technicians |
| Product is.... | New sleek and rugged EVA foam hard cases and a tool bucket |
| That... (differentiated value proposition) | Allows customers to safely carry their Fluke tools with peace of mind wherever they go |
| That's because..... (reason to be believe) | The rugged materials used in these new cases provide better protection for tools on the jobsite compared to softer cases. These hard cases and tool bucket are meant to fit most handheld Fluke tools and provide enough space to fit additional accessories needed for the job. |

Technical Specifications

Fluke TB25

| | |
|------------------------|---|
| Dimensions (H x W x D) | 333 mm x 240 mm x 310 mm (13.1 in x 9.4 in x 12.2 in) |
| Weight | 2.4 kg (5.4 lbs) |

Fluke C37XT

| | |
|------------------------|---|
| Dimensions (H x W x D) | 277 mm x 119 mm x 76 mm (10.9 in x 4.7 in x 3 in) |
| Weight | 0.23 kg (0.5 lbs) |

Fluke C11XT

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|------------------------|---|
| Dimensions (H x W x D) | 240 mm x 155 mm x 105 mm (9.4 in x 6.1 in x 4.1 in) |
| Weight | 0.18 kg (0.4 lbs) |

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